

2017 RENEWAL SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN 2017 RENEWAL SWEEPSTAKES (“SWEEPSTAKES”), PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES, THE CLEVELAND BROWNS PRIVACY POLICY FOUND [HERE](#) AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.

1. Eligibility: The 2017 Renewal Sweepstakes (the “Sweepstakes”) is open to all legal residents residing in the United States who are 18 years of age or older as of date of entry. The Cleveland Browns Football Company LLC (“Sponsor”) is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Sponsor, Cleveland Browns Stadium Company LLC, the National Football League, its member professional football clubs and each of their respective parent, affiliates, subsidiaries and advertising and promotion agencies (collectively, “Released Parties”) and their immediate family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) and members of their households, whether or not related, are not eligible to enter or win. All applicable federal, state and local laws apply. Void where prohibited.

2. Promotion Period: Starts at 10:00:00 am Eastern Time (“ET”) on 2/6/2017 and ends at 4:59:59 pm ET on 3/17/2017 (Promotion Period”). The Promotion Period will be divided into the following six (6) individual entry periods, each an “Entry Period”.

Entry Period	Entry Period Start	Entry Period End	Drawings On/About
1	10:00:00 am ET on 2/8/2017	4:59:59 pm ET on 2/10/2017	2/13/2017
2	5:00:00pm ET on 2/10/2017	4:59:59 pm ET on 2/17/2017	2/20/2017
3	5:00:00pm ET on 2/17/2017	4:59:59 pm ET on 2/24/2017	2/27/2017
4	5:00:00 pm ET on 2/24/2017	4:59:59 pm ET on 3/3/2017	3/6/2017
5	5:00:00 pm ET on 3/3/2017	4:59:59 pm ET on 3/10/2017	3/13/2017
6	5:00:00 pm ET on 3/10/2017	4:59:59 pm ET on 3/17/2017	3/20/2017

3. How to Enter: If you were a Cleveland Browns season ticket member during the 2016 NFL season, receive one (1) Official Entry Form by making a payment towards your purchase of your 2017 season tickets during the Promotion Period. If you were not a Cleveland Browns season ticket member during the 2016 NFL season, receive one (1) Official Entry Form by mailing a postcard with proper postage affixed to 2017 Renewal Sweepstakes, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017. Each entry must be received during the Promotion Period and prior to the close of the Entry Period to be eligible for that Entry Period’s drawing. Any postcard(s) submitted must be legible and contain the following information: the entrant’s full name, address, and phone or email. **Only one (1) entry per person will be accepted for the Sweepstakes. Additional entries received from the same person or account in excess of this stated limitation will be void.** In the event of a dispute as to the identity of an entrant, entry will be awarded to the person named on the Official Entry Form provided such individual is eligible according to these Official Rules. Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. No purchase or payment of any kind is necessary to enter or win. A purchase will not increase your chance of winning. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor’s sole discretion and in accordance with these Official Rules) will be void.

Released Parties are not responsible for failures, problems or errors relating to the Sweepstakes. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by the Cleveland Browns, will be disqualified and all associated entries will be void.

4. Winner Selection: For each Prize listed below, one (1) potential Prize winner will be randomly selected from among all eligible entries received during the Promotion Period and prior to the close of that Entry Period. All Prize winners will be selected by 11:59:59 pm ET on 3/31/2017. Sponsor will contact the potential winner via phone or email. The winner will be selected by a panel of judges determined by Sponsor in its sole discretion. Potential winners will be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor to contact the potential winner within a reasonable time period or prize or prize notification being returned as non-deliverable may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner being selected. Odds of winning the Sweepstakes will depend on the number of Prizes offered for that Entry Period and the total number of eligible entries received during the Promotion Period and prior to the close of that Entry Period. **By submitting an Official Entry Form, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Sweepstakes, (iii) receiving marketing and/or promotional communications from Sponsor and/or Released Parties, and (iv) the Cleveland Browns privacy policy located [here](#).**

5. Prizes: Prize details will be available on <http://www.clevelandbrowns.com/renewal> at the start of the Promotion Period. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, are winner's sole responsibility. All prize details are at the Cleveland Browns sole discretion and are subject to change. Prizes may not be substituted for cash value. One (1) Prize will be awarded to the one (1) winner of each Entry Period as follows:

Entry Period	Prize
1	One (1) Cleveland Browns helmet autographed by Jim Brown
2	One (1) trip for two to one Cleveland Browns away game during the 2017 NFL season (which game will be determined by Sponsor), inclusive of (i) roundtrip travel between Cleveland, Ohio and the city where the away game will be played, (ii) a one night hotel stay in the away game city, and (iii) two tickets to the Cleveland Browns away game.
3	One (1) away game trip for two to the Cleveland Browns game to be played in London, UK during the 2017 NFL season, inclusive of (i) roundtrip airfare for two between Cleveland, Ohio and London, UK, (ii) a three night hotel stay for two in London, UK, and (iii) two tickets to the Cleveland Browns game played in London, UK during the 2017 NFL season.
4	Lunch for two (2) with Sashi Brown at the Cleveland Browns training facility
5	Use of one (1) suite to be determined by Sponsor for one Cleveland Browns home game to be determined by Sponsor, inclusive of up to fourteen (14) admission tickets with suite access and up to \$500 towards the cost of in-stadium food and beverage
6	The cost of your 2017 season tickets to be paid for by Sponsor

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater

value, in its sole discretion. By participating in the Sweepstakes, entrants release Sponsor and each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes. By accepting a prize, recipient (a) agrees that neither the Sponsor nor any of the Released Parties shall have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of prize and (b) grants to Sponsor and each of the other Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the World Wide Web without review, notification or approval, and additional compensation, unless prohibited by law. Each prize recipient further agrees to promptly verify in writing this aforementioned grant of rights upon request. Neither Sponsor nor any of the Released Parties shall be liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason and, in the case of any such termination, at its discretion, select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE APP OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Winners' List: For a list of the winners (available after 3/31/2017), send a self-addressed, stamped envelope for receipt by 7/31/2017 to: 2017 Renewal Sweepstakes, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.